



FEBRUARY 2019 TCREW NEWSLETTER

Greetings!

February already?! I'm excited for the upcoming year and all it has to offer. Here's hoping everyone has renewed their membership and most importantly supported our CREW Foundation. We have seen the Foundation in action here in the Triangle with two scholarship recipients in 2018. Two amazing women with bright futures in commercial real estate. The last white paper published on achieving pay parity in commercial real estate is also a compelling resource and available on the CREW Network website.

Let's build upon 2018 and make TCREW an even better organization. My focus will be on celebrating our successes, as individuals and teams. We want to get the word out about what our members are doing and how they are contributing to our community. Let us know when you or a fellow TCREW colleague has a win/award/change in job...anything worth noting to promote that person or team of people making deals/volunteering or making the Triangle a better place! Danielle Crane and Kathleen Louis are our stellar marketing team leaders for 2019 and we all want you to be seen on our website, on Twitter and LinkedIn pages this year! (They also could use more committee members so contact them if you are interested-promises to be a fun committee!)

The board really wants TCREW to be a value add for you and your network. Let us know of any thoughts, ideas or areas of improvement by contacting me directly sharon_crawford@gensler.com or any other committee or board member. UCREW, Programs, Sponsorship, Champion Awards, Marketing and Membership committees are all hard at work to make this year memorable.

Cheers to our successes in 2019,
Sharon Crawford, Gensler
2019 TCREW President

FEBRUARY PROGRAM: Downtown Raleigh: North End Development - The North West St. Corridor

The corridor along North West Street is newly defining the North development edge of downtown. With investments by Kane Realty partnered with Williams Realty, PN Hoffman and the City of Raleigh; the area is experiencing a renaissance. As these initial projects begin to complete, what other investments are we likely to see occurring?

We will talk to the people at the forefront of this revitalization, engaged in its development and investing heavily in its future. The program will provide an overview and understanding of the area, its history, its future potential and delve into the perspectives of the development community, both locally and nationally.

- Billie will give quick history of the area and its name - Smokey

Upcoming Events

February 6th Luncheon
Wednesday
11:30-1:05 pm
PNC Arena
Raleigh, NC

RSVP Deadline: February 1st by 5:00 PM
Cost: \$50 for guests
No cost for TCREW Members

To register, visit:
www.trianglecrew.org

Special Thanks to our
Sponsor:
Gilbane Building
Company

2019 CREW Network Convention

SAVE THE DATE:
Sept. 25-27, 2019
Orlando, Florida

SPONSORSHIP

There are many great sponsorship opportunities in 2019. For information, please contact Cara Greening at cgreening@stewartinc.com.

BOARD MEMBERS

President
Sharon Crawford
Gensler

President-Elect
Joni Barnes
Pinpoint Properties

- Follow as part of the intro.
- Why invest in Raleigh's North end - local and national perspectives (Mike & Shawn)
- University positioning and plans moving forward
- Why the North end might be right for sports investment
- Opportunities yet to be realized in the area
- Next steps on the current investment and new projects to be undertaken

Panelists include:

Mike Smith, President/COO at Kane Realty
 Dr. Brian Ralph, President at William Peace University
 Shawn Seaman, Executive Vice President at PN Hoffman
 Steve Malik, Owner/Chairman at NCFC

We hope to see you there!

PROGRAM TIMING

Remember, we have adjusted our meeting timing to shorten announcements and focus on networking and learning. Below is the updated schedule for our bi-monthly programs.

11:30-11:45	Registration/Networking
11:45-12:00	Lunch Buffet
12:00-12:15	TCREW Announcements
12:15-1:00	Program/Q&A
1:05	Dismiss

WELCOME NEW MEMBERS

We would like to welcome the following new TCREW members:

- Emily Yoshimura, Business Development Manager, Edifice, Inc.
- Abby Gingrich, Leasing Manager, The Research Triangle Foundation of NC
- Cameron Fisher, VP, Triangle Business Banking, First Citizens Bank
- Jane Brasier, VP, Business Development, Clark Nexsen
- Kelly Race, Senior Technical Consultant, WithersRavenel
- Julie Paul, Business Development Manager, York Properties
- Kimberly Mott, Structural Engineer, Fluhrer Reed, PA
- Courtney Landoll, PLA, Project Manager, Stewart
- Lindsey Calverley, VP, Owner, Elevate Building Company
- Wendy Parsons, Commercial Broker, Mujtfamily USA, LLC
- Jenna Webb, Attorney, Morris, Russell, Eagle & Worley
- Anna Tison, Attorney, Brooks, Pierce, McLendon
- Sharita Whitaker, Attorney, Smith Anderson

If you know someone who should be a part of TCREW and qualifies for membership, please reach out to Juliette Dolle, Membership Chair at juliette.dolle@id-aep.com

TCREW CHAMPION AWARDS/April 26

Triangle Commercial Real Estate Women is accepting nominations for the 2019 TCREW Champion Awards, celebrating the best in real estate projects and the success of individuals that make the Triangle a dynamic place to live and do business.

The nomination deadline is February 8th. We know some great things happened this past year, so let's recognize them. [Click here to submit your nomination! https://trianglecrew.org/events/special-events/2019-02-08-champion-awards-nomination](https://trianglecrew.org/events/special-events/2019-02-08-champion-awards-nomination)

Talk to your clients and co-workers about projects, people and accomplishments that took place between the dates of January 1, 2018 and December 31, 2018. A date range does not apply to the individual awards for Impact Award, CREW Excellence or Professional Commercial Real Estate Award.

For any questions regarding nominations please contact Nominations Chair, Alyssa Byrd. abyrd@chathamcdc.org

TCREW LinkedIn



TCREW has a new LinkedIn page. If you previously followed the

Membership

April Mills
 Ward and Smith

Marketing

Danielle Crane
 Roivant Sciences, Inc.

Special Events

Ashley Cagle
 Wake Co. Economic Dev.

Treasurer

Lisa Prather
 Xenith Bank

Past President

Jenna Geigerman
 Gensler

Directors

Kellie Ford
 S&ME

Kaler Walker
 Lincoln Harris

Whitney Rodgers
 Solutions pdm

Kim Cameron
 Woodforest National Bank

Stella Walton
 VALOR Construction Group

Suzanne Epps
 TradeMark Properties

Executive Director

Kerry Saunders
 NAI Carolantc Realty

TCREW group page, we strongly encourage you to follow the new business page. The business page allows followers to like and share topics from the page with a broader audience. This will increase engagement and also visibility of TCREW and the great work of its members. [Click here](#) to access the new page.

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