

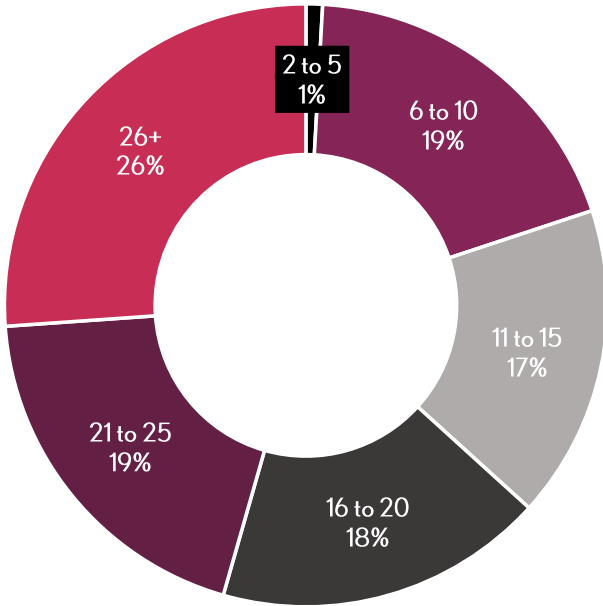




Our region's local CREW chapter, Triangle CREW, was founded in 1996. TCREW is made up of 250+ members employed in a wide variety of disciplines within the industry. Through this network, connections are made and relationships are built, with results ranging from the identification of the right individual to make a deal happen to the creation of a comprehensive project team. Through the global CREW Network, TCREW members have access to more than 13,500 CREW members. Access to this global base enables TCREW members to be uniquely responsive to their local customers with worldwide platforms. In addition to facilitating networking, TCREW also presents opportunities for leadership training, professional development and personal growth.

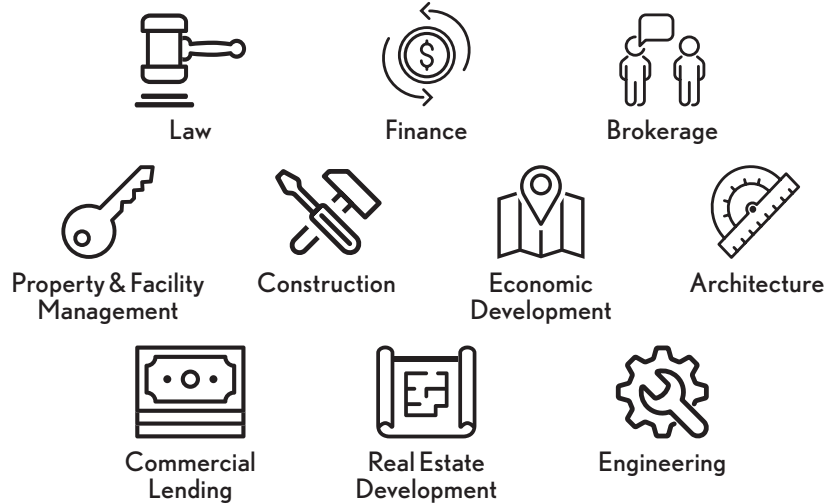
OUR MEMBERSHIP

YEARS OF EXPERIENCE



CRE SPECIALTIES

Our members represent 35 disciplines within the commercial real estate industry, including:



TRIANGLE CREW EVENTS

Triangle CREW hosts a variety of events and programs throughout the year including luncheons, networking events, and lunch and learns to provide networking opportunities for members to encourage business development connections. Triangle CREW hosts an annual awards program, the TCREW Champion Awards, recognizing companies, individuals and projects in the Triangle's real estate community who have characterized excellence, innovation and leadership.

PROFILE OF MEMBERS

- 71% of Triangle CREW members are their company's CEO, president, partner, vice president or senior manager.
- 80% of members have been in the commercial real estate industry for over 10 years.
- 63% earn more than \$100,000 per year with members' income averaging more than \$95,000.
- Nearly half - 47% - serve on either a nonprofit or for profit board.
- 93% hold college or graduate degrees.
- Over 60% of TCREW members have conducted a commercial real estate transaction with another CREW member, and have both given and received a referral from a fellow Triangle CREW member.

WHY JOIN?

- Premier business networking organization
- Access to leading professional development training
- Members recognized by their industry for their expertise
- Sharing news and success of our members
- Articles in our newsletter & website
- Leadership development opportunities
- Quality events

WHY SPONSOR?

- Position your company as a leader in supporting diversity and the advancement of women in CRE globally
- Year-round exposure to 13,500 CRE professionals globally in more than 80 major markets
- Connections with senior-level decision-makers from every facet of the CRE industry—investors, architects, brokers, lenders, attorneys and more
- Access to industry research that informs best practices
- Global exposure for your brand and business

2024 SPONSORSHIP OPPORTUNITIES



	Champion \$8,500 Limit 9	Champion Video \$3,000 Limit 1	Champion Dessert \$3,000 Limit 1	Luncheon \$1,700 Limit 13	Leadership \$1,500 Limit 5	Networking \$750 Limit 18	December Champagne \$750 Limit 1	Board of Directors \$500 Limit 6	Luncheon Dessert \$500 Limit 6
Exclusivity within your industry or profession	✓	✓	✓	✓	✓				
Right of first refusal for the following year if you commit by August 15th	✓	✓	✓						
Complimentary table of ten at the Champion Awards	✓								
Recognition in TBJ ad as a Champion Awards sponsor	✓	✓	✓						
Option for 6ft. display table at your sponsored event	✓	✓	✓						
Spotlight at your sponsored event	Champion Awards	Champion Awards	Champion Awards	Luncheon Event	Board/Past Pres. Dinner	Networking Event	December Luncheon	Board Meeting	Luncheon Event
Company logo featured in invitation, program, PowerPoint & website	✓								
Registration for two guests to your sponsored event		✓	✓	✓	✓	✓	✓		
Company mention in social media post	✓	✓	✓	✓	✓	✓	✓	✓	✓
Option to distribute promotional items at your sponsored event	✓	✓	✓	✓	✓	✓	✓	✓	✓
Two from your firm invited to Sponsor Appreciation Cocktail event	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company name on the Calendar of Events	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company name/logo on the TCREW website	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Name
Company name/logo in the TCREW newsletter	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Name
Company name/logo in the TCREW Luncheon PowerPoint	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Name
Recognition by name at the luncheon in the program and PowerPoint	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Name

2024 SPONSORSHIP OPPORTUNITIES



CHAMPION AWARDS SPONSORS

The Champion Awards is Triangle CREW's signature annual event, drawing over 600 attendees each year. The event recognizes excellence in commercial real estate projects and professionals in the Triangle region.

LUNCHEON & LUNCHEON DESSERT SPONSORS

Triangle CREW hosts six luncheons throughout the year, each with a unique and thoughtfully planned program with relevant real estate topics. The luncheons begin with a half-hour networking event, followed by a program over lunch. The luncheons typically draw between 100 and 130 attendees.

There are two opportunities: Luncheon sponsors and a luncheon dessert sponsor.

LEADERSHIP SPONSORS

Every fall, TCREW hosts a private dinner with current board members and past presidents. This exclusive event allows for networking, reconnecting with previous TCREW leaders, and celebrating together in an intimate setting at the Angus Barn Wine Cellar.

NETWORKING SPONSORS

From creating craft cocktails to practicing drives on the range, Triangle CREW always finds creative ways for members to build new connections. These sponsored networking events are exclusive to TCREW members.

DECEMBER CHAMPAGNE SPONSOR

To celebrate a year of accomplishments and toast the year ahead, TCREW hosts a special December luncheon with extra networking time, champagne, and sparkling cider. This is one of our most popular events each year.

BOARD OF DIRECTORS SPONSORS

The TCREW Board is comprised of thirteen real estate leaders. The board meets six times annually over a working lunch, and looks forward to visiting and learning more about the firms that host the board meeting lunches.

QUESTIONS?

Director of Sponsorship

Denise Southerland
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Sponsorship Committee Chair

Michelle Rhino Anderson
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919.723.8316

TCREW Executive Director

Kerry Saunders
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Triangle CREW Overview

Mission

CREW Network & Triangle CREW exist to transform the commercial real estate industry by advancing women globally.

Founded

1996

Members

Our chapter consist of more than 250 local members engaged in a variety of disciplines within the commercial real estate industry.

Events

Triangle CREW & CREW Network host numerous industry, and leadership events throughout the year.

Initiatives

Business Networking. Facilitating business networking and deal making among our multi-disciplinary membership is the cornerstone of our organization.

Industry Research. CREW Network is the world's leading producer of research on gender and diversity in commercial real estate.

Leadership Development. Building effective leaders is key to advancing the commercial real estate industry.

Career Outreach. Creating educational programs, mentoring, and supporting college-level programs helps advance women in the industry.

Our DEI Mission Statement: To cultivate a welcoming and inclusive environment by valuing each person's identity, authentic self, and unique perspective; thereby improving diversity in commercial real estate by promoting the development, retention, and advancement of all members.

2023-2024 Board of Directors

President

Alyssa Byrd
Lee & Associates

President-Elect

Kathy Gigac
Avison Young

Past President

Stella Walton
SterlingPillar

Treasurer

Dawn Polin
CRE Tax Planning, LLC

Membership

Ashley Jones
Pinnacle Financial Partners

Marketing

Amanda Roberson
Colliers

Special Events

Ashley Cagle
Wake Co. Economic Development

Programs & Networking

Lee Anne Nance
Britt Nance Collaborative, LLC

Sponsorship

Denise Southerland
Bobbitt

UCREW

Lauren Reeves
Parker Poe

Directors

Shelley Bhatia
TradeMark Properties

Linda Hall

RTP Foundation

Wendy Ruggiero, CPA
Capital Associates

Kerry Saunders
TCREW Executive Director