

# ALL THINGS TCREW Membership Guide

trianglecrew.org

# ALL THINGS TCREW TRIANG



#### WHO WE ARE

Triangle CREW is the commercial real estate industry's premier business networking organization. Members are connected to 15,000+ commercial real estate professionals globally and 85+ chapters, representing nearly every discipline within the industry.

1,800+

**TCREW Members and Growing** 

Companies Represented

**Annual Events** 

#### **MAXIMIZE YOUR MEMBERSHIP BENEFITS**

Unlock the full potential of your TCREW membership with these exclusive perks:

- Networking: Connect with 260+ TCREW members and 15,000 CRE professionals across North America through the CREWbiz app.
- Events: Enjoy access to member-only events and discounted registration for special programs like the TCREW Champion Awards.
- Leadership: Enhance your skills through committee participation and leadership growth opportunities.
- **Diversity**: Engage with professionals from all disciplines in the commercial real estate industry.

Our DEI Mission Statement: To cultivate a welcoming and inclusive environment by valuing each person's identity, authentic self, and unique perspective; thereby improving diversity in commercial real estate by promoting the development, retention, and advancement of all members.

Our members represent 36 CRE disciplines, including:



















Construction Lending & Managers

Accounting

**Brokers** 

Economic **Developers** 

Property/Asset Managers

Architects & Designers

Real Estate Developers

**Engineers** 

# ALL THINGS TCREW TRIANGLE CREW



#### YOUR NEW MEMBER **CHECKLIST**

Set yourself up for success with these steps:

- **Update Your Profile: Create** or refresh your CREWbiz profile, upload a professional photo, and download the app to start networking.
- ☐ Attend Luncheons & **Events:** Register online at trianglecrew.org/events.
- ☐ Stay Informed: Ensure TCREW and CREW Network emails land in your inbox, not your spam folder.
- □ Engage on Social Media: Follow TCREW on Instagram (@trianglecrewnetwork) and LinkedIn (Triangle CREW).
- Join a Committee: Connect, collaborate, and contribute to the success of TCREW.
- **☐** Support the Foundation: Donate to CREW Network Foundation to support scholarships and career development for women in CRE.
- □ Explore Sponsorship: Highlight your company through TCREW sponsorship.

#### TCREW COMMITTEES: GET INVOLVED

Joining a committee is the best way to connect, learn, and make a difference. Here's a detailed look at each committee:

#### **Programs & Networking**

What We Plan creative, engaging events that bring

members together and showcase the latest Do:

industry insights.

Why Join: Share your ideas, contribute to event planning,

and ensure our programs provide exceptional

value.

**Key Roles**: Event logistics, content creation, speaker

coordination.

Contacts: Bo Crousebo.crouse@jedunn.com

> Feuerhelm 919-760-0007

Rachel Palisin rpalisin@walterpmoore.com

336-416-5285

#### **Sponsorship**

**What We** Secure funding for TCREW events and Do:

initiatives by building relationships with

sponsors.

Why Join: Learn sponsorship strategies, build

connections, and support TCREW's mission.

Sponsor engagement, event coordination, and Key Roles:

recognition.

Contacts: April Mills amills@foxrothschild.com

919-719-1253

Christina ccoffey@lee-associates.com

919-522-9915 Coffey

#### **TCREW COMMITTEES: GET INVOLVED**



#### Membership

What We Do: Recruit new members, retain existing ones,

and enhance member engagement.

**Why Join**: Be the face of TCREW by welcoming

members, hosting events, and brainstorming

initiatives to build community.

**Key Roles**: Member outreach, event hosting, and

recognition programs.

**Contacts**: Elaine Boyle elaine@flagshiphp.com

919-348-7943

Lisa Prather | Iprather@scottins.com

919-239-0924



What We Do: Organize the annual awards luncheon

celebrating the best in CRE.

**Why Join**: Gain exposure, work on a high-profile event,

and expand your network.

**Key Roles**: Sponsorship outreach, nominee research,

event marketing, and logistics.

Contacts: Carrie Miller cmiller@triprop.com

919-607-6190

Alyssa Byrd abyrd@lee-associates.com

919-482-0660

**UCREW** 

What We Do: Inspire and support the next generation of CRE

professionals by partnering with universities.

Why Join: Share your knowledge, mentor students, and

promote scholarships for aspiring women in

CRE.

**Key Roles**: Event planning, university outreach, and

scholarship promotion.

Contacts: Anna amclamb@wyrick.com

McLamb 919-861-0482

Tabitha tabitha.spencer@brookfieldrp.com

Spencer 919-374-2098











#### **TCREW COMMITTEES: GET INVOLVED**



#### Marketing

What We Do: Shape TCREW's public image by creating

marketing strategies, managing social media, and supporting committee efforts.

Why Join: Showcase your creativity, enhance your

marketing skills, and work on impactful

campaigns.

**Key Roles**: Content creation, graphic design, social

media management.

**Contacts**: Suzanne sepps@optimaengineering.co

Epps 1

760-519-3418

Kim kfowler@falconengineers.com

Fowler 919-871-0800

## Diversity, Equity & Inclusion (DEI) Task Force

What We Do: Promote equity and inclusivity within

TCREW and the broader CRE industry.

**Why Join**: Help shape an inclusive culture and support

women leaders from all backgrounds.

**Key Roles**: DEI programming, outreach, and policy

recommendations.

**Contacts**: Avery aguynn@oldrepublictitle.com

Guynn 404-502-3648

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#### STAY CONNECTED

For questions or more information, contact:

#### **Kerry Saunders**

**Executive Director** 

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919-280-5735

Leadership Contacts:

#### **Kathy Gigac**

President

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919-602-2660

#### **Lauren Reeves**

President-Elect

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919-607-5656

#### Alyssa Byrd

Past President

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919-482-0660



### **2026 EVENTS**

#### **JANUARY**

BREWCREW
 The Williams House: Craft
 Taproom (Cary)

#### **FEBRUARY**

- LUNCHEON
   Ecoomic Update with
   Richmond Federal Reserve
- NETWORKING EVENT Speed Networking (Members Only)

#### **MARCH**

- BREWCREW
  The Optimist (Raleigh)
- NETWORKING EVENT Chocolate Making Class (Members Only)

#### **APRIL**

- LUNCHEON
   Lenovo Center Update
- CHAMPION AWARDS

#### **MAY**

- BREWCREW

  Boxyard (Durham)
- NETWORKING EVENT
   Croquet Tournament
   (Members Only)

#### **JUNE**

- LUNCHEON
  Construction Costs & Capital
  Challenges
- NETWORKING EVENT
   Hard Hat Tour (Members
   Only)

#### **JULY**

- BREWCREW
  Thousand Hills (Morrisville)
- NEW MEMBER RECEPTION

#### **AUGUST**

- LUNCHEON RDU Airport Authority
- NETWORKING EVENT Mahjong Lessons (Members Only)

#### **SEPTEMBER**

- BREWCREW Velvet Hippo (Durham)
- NETWORKING EVENT Floral Design (Members Only)
- SPONSOR APPRECIATION EVENT

#### **OCTOBER**

- LUNCHEON Veridea Development Update
- NETWORKING EVENT Pickleball (Members Only)

#### **NOVEMBER**

• BREWCREW
Vita Vite (Raleigh)

#### **DECEMBER**

 ANNUAL HOLIDAY NETWORKING LUNCHEON

For more information and to register, visit: Events are subject to change.