



2027

SPONSORSHIP

Opportunities and Benefits

trianglecrew.org

Sponsorship Contacts:

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THE VALUE OF



WHO WE ARE

Triangle CREW is the industry's premier business networking organization. Members are connected to **15,000+ commercial real estate professionals** globally and **85+ chapters**, representing nearly every discipline within the industry.

260+

TCREW Members and Growing

190+

Companies Represented

20+

Annual Events

1,800+

Event Attendees

WHAT WE DO

BUSINESS DEVELOPMENT

Networking Opportunities
Referrals & Collaboration
Exclusive Events

CAREER OUTREACH

Mentorship Initiatives
Educational Outreach
Scholarship Opportunities

LEADERSHIP DEVELOPMENT

Professional Growth
Committee Participation
Skill-Building Programs

INDUSTRY RESEARCH

Market Trends
Data-Driven Insights
Industry Benchmarks

WHY SPONSOR?

- Position your company as a leader in supporting diversity and the advancement of women in commercial real estate.
- Regional exposure for your brand and business.
- Build connections with senior-level decision makers and key industry leaders.
- Support relevant and impactful programming and thought leadership featuring people and businesses that are changing the landscape regionally and beyond.

Our DEI Mission Statement: To cultivate a welcoming and inclusive environment by valuing each person's identity, authentic self, and unique perspective; thereby improving diversity in commercial real estate by promoting the development, retention, and advancement of all members.

THE VALUE OF



EXPOSURE

Instagram
LinkedIn

@TriangleCREWNetwork
Triangle CREW

600+

Champion Awards
Attendance

120

Average Luncheon
Attendance

28

Average Networking
Event Attendance

16

Average BrewCREW
Attendance

7,000+

Average Monthly
Social Media Impressions

2,100+

Total Social Media
Followers/Audience

1,800+

Total Email Subscribers

20%+

Avg Social Media
Monthly Engagement Rate



Our members represent 36 CRE disciplines, including:



Attorneys



Construction
Managers



Lending &
Accounting



Brokers



Economic
Developers



Property/Asset
Managers



Architects &
Designers



Real Estate
Developers



Engineers



2027 SPONSORSHIP

LEVELS AND BENEFITS

PARTNER OPPORTUNITIES	CHAMPION \$8,500	DIAMOND \$4,000	PLATINUM \$2,500	GOLD \$1,750	BRONZE \$500
Demonstrate your tangible support for achieving equity in commercial real estate by supporting TCREW	•	•	•	•	•
Industry exclusivity and right of first refusal for 2028 if renewed by October 1, 2027	•				
Visibility on TCREW Website	Logo	Logo	Logo	Logo	Name
Podium recognition by name at all TCREW luncheons	•	•	•		
PowerPoint recognition at all TCREW luncheons	Logo	Logo	Logo	Logo	Name
Company recognition in TCREW's newsletter	Logo	Logo	Logo	Logo	Name
Company mention in social media post	Dedicated Spotlight	Dedicated Spotlight	Shared Spotlight	Shared Spotlight	
Complimentary guest pass to any luncheon or networking event	4	3	2	1	
Priority option to host chapter events	•	•	•		
Special invitation for two employees to the Sponsor Appreciation Cocktail event (September)	•	•	•	•	•
Branding table at Champion Awards	•				
Special invitation to Angus Barn Wine Cellar dinner (November)	1	1			
Complimentary tickets to the Champion Awards	10	5			

JANUARY

- BREWCREW

FEBRUARY

- LUNCHEON
Economic Update with Richmond Federal Reserve
- NETWORKING EVENT

MARCH

- BREWCREW
- NETWORKING EVENT

APRIL

- LUNCHEON
- CHAMPION AWARDS

MAY

- BREWCREW
- NETWORKING EVENT

JUNE

- LUNCHEON
- NETWORKING EVENT

JULY

- BREWCREW
- NEW MEMBER RECEPTION

AUGUST

- LUNCHEON
- NETWORKING EVENT

SEPTEMBER

- BREWCREW
- NETWORKING EVENT
- SPONSOR APPRECIATION EVENT

OCTOBER

- LUNCHEON
- NETWORKING EVENT

NOVEMBER

- BREWCREW

DECEMBER

- ANNUAL HOLIDAY NETWORKING LUNCHEON

CHAMPION



DIAMOND



GOLD



BRONZE

Avison Young

CBRE

Hanbury

Mid-Atlantic Associates

NAI Tri Properties

Optima Engineering

SERVPRO

Systems Contractors

Village District

Williams Realty & Building